Network Standby Legislation Development

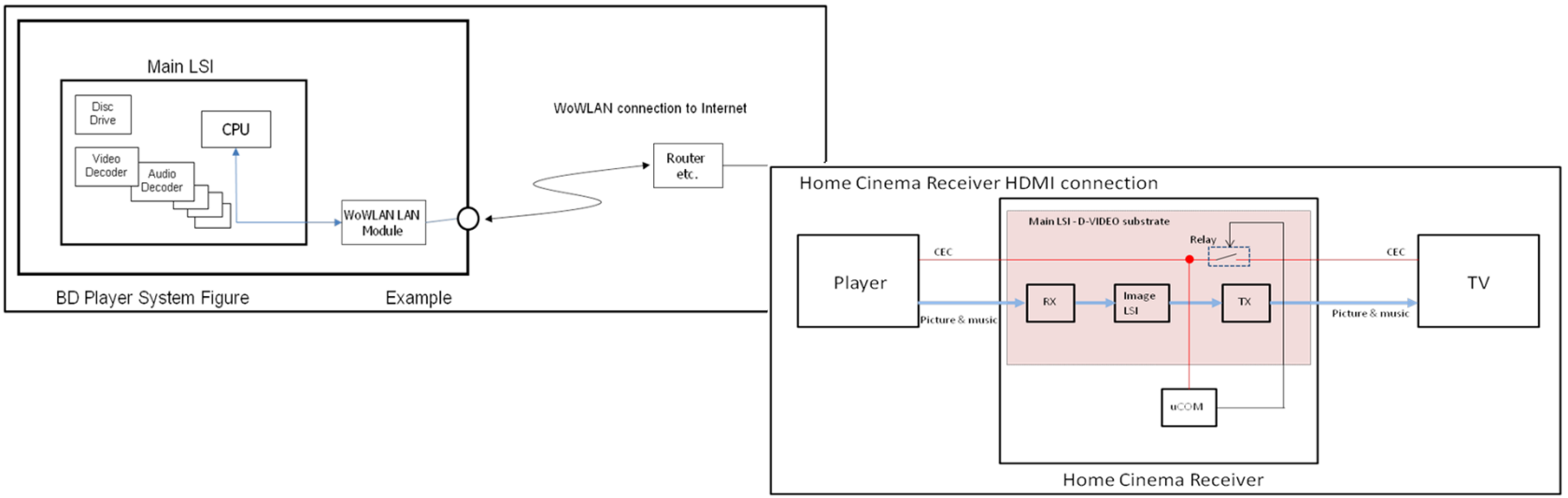
From a Consumer Entertainment Business viewpoint

Huw Waters

Home AV systems are simple – they are not computers

Wireless Blu-Ray™ Player

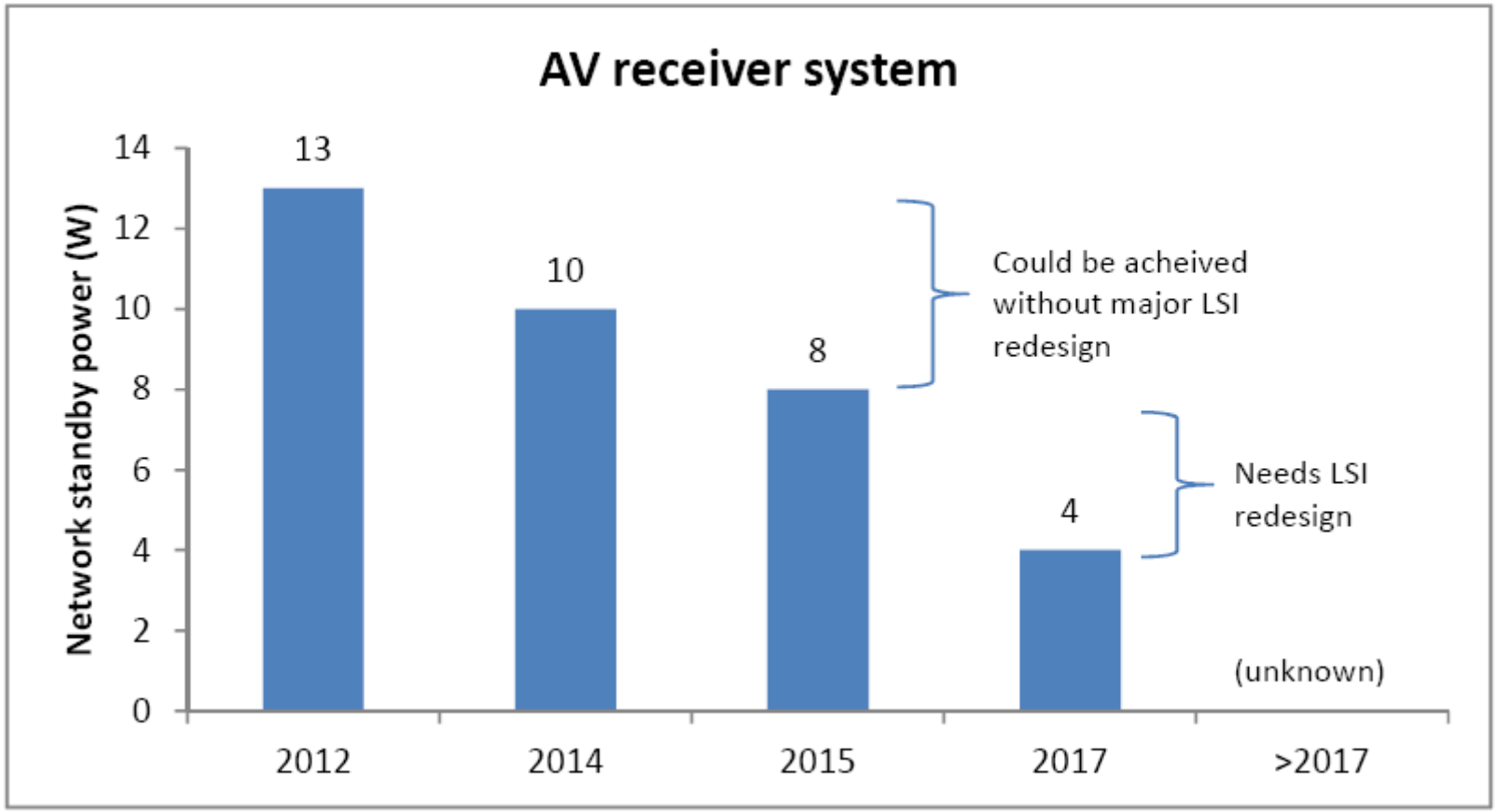
Wired Home Receiver System



Wireless is not for free

	Wireless Product	Wired Product
AV receiver	13W	10W
Blu-Ray™ Home Theatre	10W	7W
Active Speaker	6W	3W

Power reduction is possible, but redesign takes time



What should be the targets?

Lot 26 Draft IM proposal
July 2011

	LoNA	HiNA
Tier 1 (2014)	4W	12W
Tier 2 (2016)	2W	8W

DigitalEurope proposal
Oct 2011

	LoNA	HiNA
Tier 1 (2015)	8W	12W
Tier 2 (2017)	4W	8W

Tier 3.... LoNA..... 3W.....2020?

What do we need?

- A clear direction.....

- Clear definitions, harmonised world-wide
- Tough but acheivible targets
- Long term goals, adjusted with time