



Analysis in this presentation was made possible through the Clean Energy Transitions in Emerging Economies programme, which has received funding from the European Union's Horizon 2020 research and innovation programme (grant agreement No 952363.)



H2020 Communications, Reach & Impact

Curtis Brainard, Digital Communications Project Manager, IEA

H2020 CETEE Closing Workshop

Brussels, 14 September 2022

International
Energy Agency

Communications at the IEA

Knowing our key audience and stakeholders



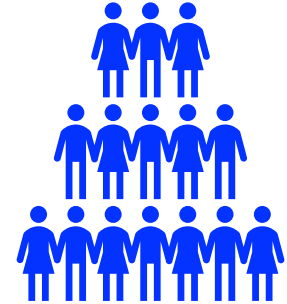
Governments

Heads of State
Ministries
Parliaments
Civil Servants



Influencers

Media
Academics
Activists
Etc.

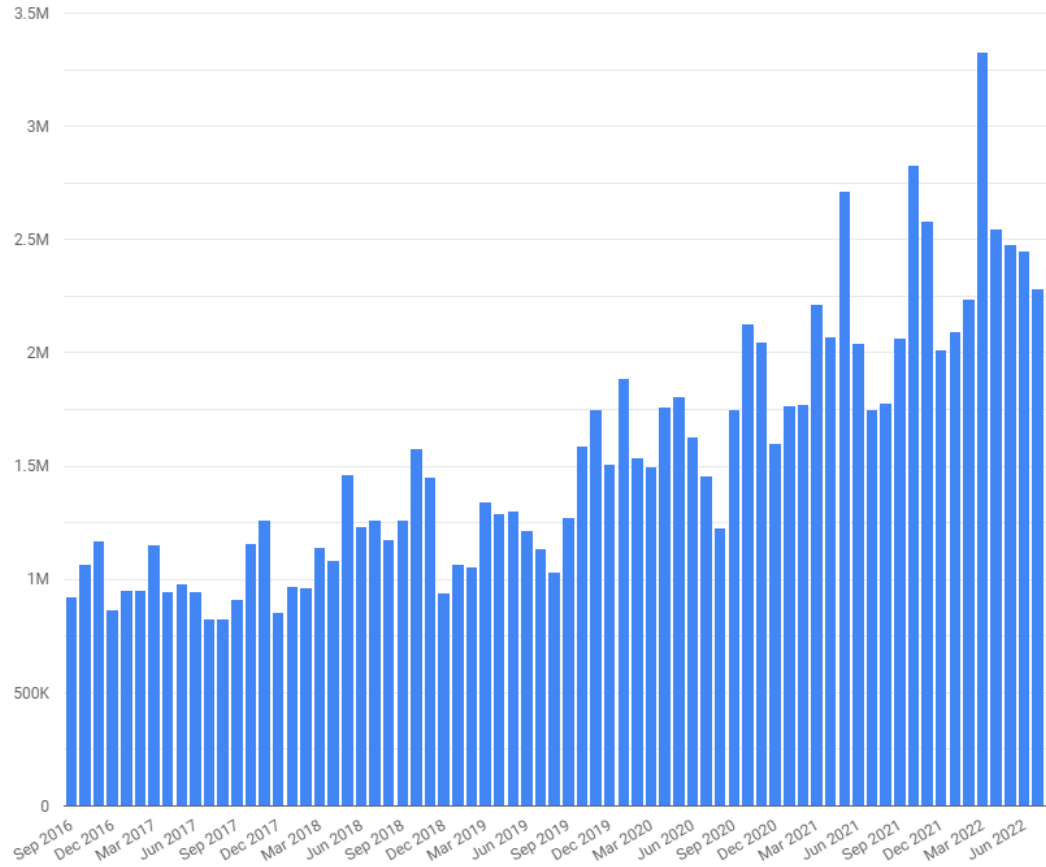


Public

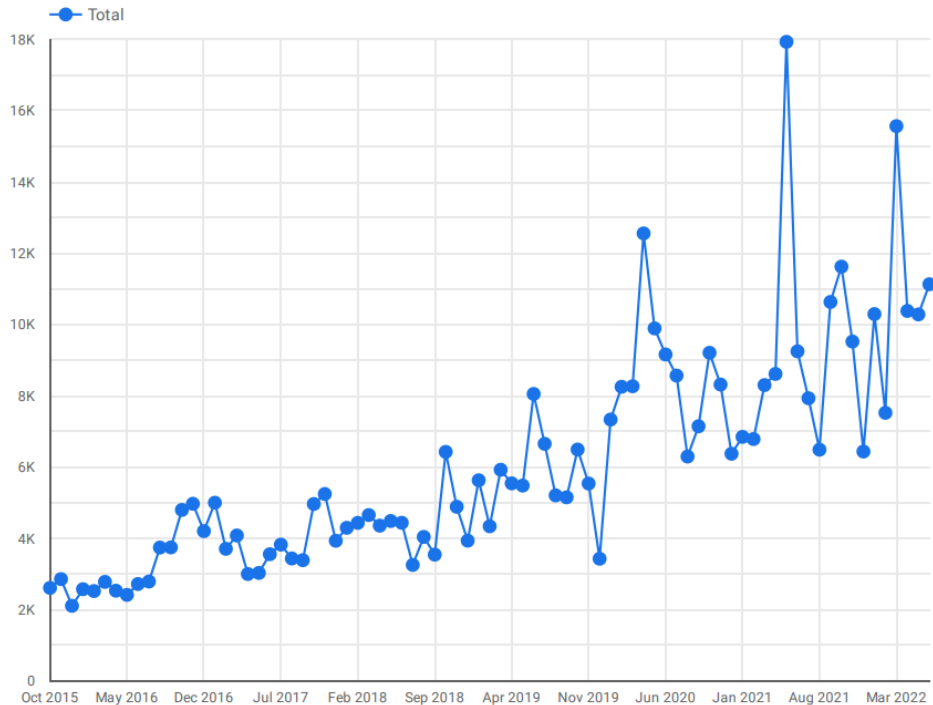
Informed public
Member countries
Partner countries

Monthly pageviews

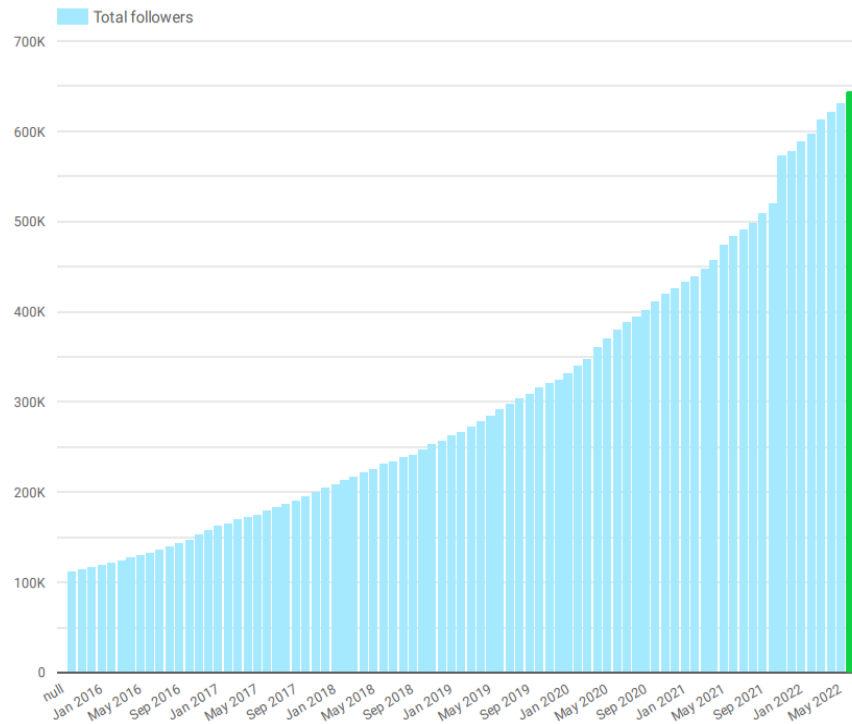
AZ | ⋮



Total engagement actions on IEA social media channels



Total followers on IEA social media channels



H2020 Reach and Impact

Clean Energy Transitions in Emerging Economies

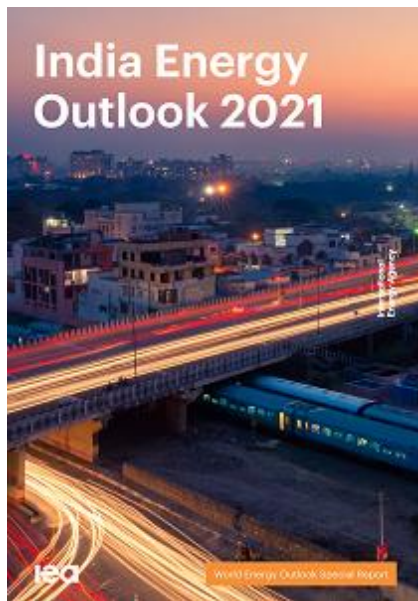
Supporting actions for global clean energy and climate targets

Supported by

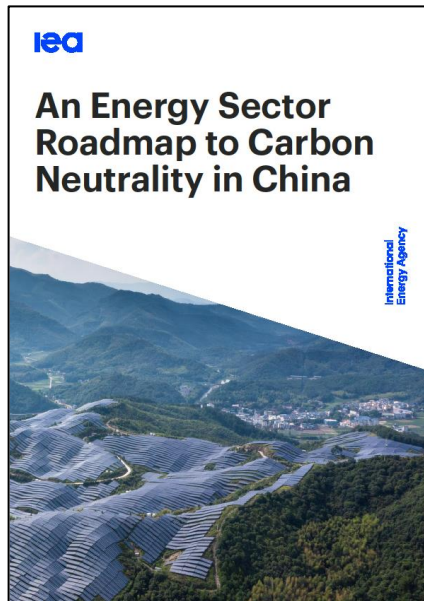
[Learn more](#)



Total pageviews of H2020 content: ~500K



276K



85K



92K



Watch



Search videos



Home



Live



Shows



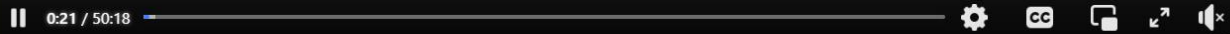
Saved Videos



World Energy Investment 2022 Recorded live
International Energy Agency (IEA)



World Energy Investment 2022
Livestream starting shortly



Like Comment Share

15 · 4 Comments

← Thread



Our new India Energy Outlook is out!

India is set to see the largest rise in energy demand of any country in the next 20 years. How it meets this increase will have major consequences for its people, its economy and global energy & climate trends.

More: iea.li/36Wou6B



7:01 AM · Feb 9, 2021 · Twitter Web App

80 Retweets 14 Quote Tweets 179 Likes



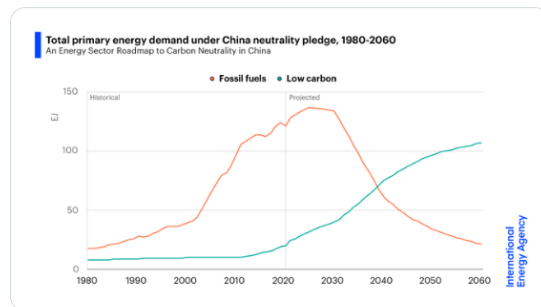
← Thread



Out now: @IEA's Energy Sector Roadmap to Carbon Neutrality in China

It shows 🇨🇳's goal of carbon neutrality before 2060 can drive growth in clean energy in the decades ahead on a similar scale to what fossil fuels experienced in the past 20 years

More → iea.li/3CLc1QK

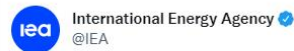


9:30 AM · Sep 29, 2021 · Twitter Web App

86 Retweets 24 Quote Tweets 158 Likes

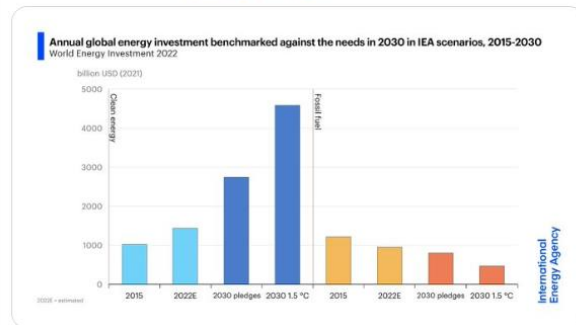


← Tweet



Energy investment today falls far short of what's needed to achieve climate goals & provide reliable & affordable energy for all.

A huge investment surge in clean energy is the only lasting solution to tackle both the energy crisis & the climate crisis → iea.li/3yYTccn



12:15 PM · Jul 27, 2022 · Buffer

29 Retweets 3 Quote Tweets 47 Likes



Clean energy investment lags as oil and gas prices soar.

The head of the International Energy Agency said high prices for fossil fuels would probably persist for years.



This article is part of our [Daily Business Briefing](#)



Wind turbines off Amsterdam. Investment in green energy has increased, but the global economy is saddled with high prices for fossil fuel. *Yves Herman/Reuters*



By Patricia Cohen

June 22, 2022



33°C

World

Cities

Entertainment

Cricket

Lifestyle

Astrology

E

Quickreads

Daily Digest

Quiz

Videos

Photos

Tech

B

Home / Business / India to witness fastest rise in energy demand by 2040: IEA

Business

Published on Feb 10, 2021 05:48 AM IST

In a report titled "The India Energy Outlook 2021", the IEA said rapid expansion of solar power combined with favourable policies is transforming India's electricity sector, allowing the country to offer clean, affordable and reliable power to a growing number of households and businesses.

Additional funding of \$1.4 trillion, or 70% more than the current estimates, will be needed in clean-energy technologies to place India on a sustainable path over the next two decades, the IEA said. (Representative Image/Reuters Photo)

Follow Us

Livemint | By Kalpana Pathak, Mumbai

CCTV Home

news

video

economy

physical education

military

More

CCTV Program

live streaming

official

website

domestic

internationality

economy

military

Life

The International Energy Agency releases the report "China's Energy System Carbon Neutrality Roadmap"

CCTV News Client • CCTV News Client September 29, 2021 20:31

A A

i want to share

On September 28, local time, the International Energy Agency, headquartered in Paris, France, released the report "Carbon Neutrality Roadmap for China's Energy System". In this regard, Fatih Birol, director of the International Energy Agency, said that China is capable of completing a rapid and clean energy transition.

China pledged last year to "strive to peak carbon dioxide emissions by 2030 and strive to achieve carbon neutrality by 2060," the International Energy Agency said in a press release. The "Roadmap to Carbon Neutrality in China's Energy System" report is a response to the Chinese government's invitation to the International Energy Agency to collaborate on a long-term strategy. The report lays out a path for China's energy system to achieve carbon neutrality.

The report recommends that between now and 2030, the main drivers of China's emissions reductions will come from energy efficiency improvements, expansion of renewable energy and reductions in coal use. China's industrial carbon dioxide emissions will drop by nearly 95 percent by 2060, as emerging innovations such as hydrogen and carbon capture become widely available. The report stated that China's achievement of carbon neutrality will not only reduce the impact of climate change, but also bring social and economic benefits such as

H2020's Global Reach



